

# FIVE WAYS TO GET YOUR HOME

## MARKET READY



### **CURB APPEAL**

Even the slightest amount of effort directed towards elevating the curb appeal of your home will have an incredible return on investment. Cleaning up the beds, planting fresh flowers and plants, touching up paint, removing any unnecessary clutter, and tidying up in general will produce phenomenal results.



### **DECLUTTER**

If you're going to end up packing the house anyway in order to move, get a head start by removing any unnecessary clutter from your living spaces. Where should it all go? Don't worry about storing it neatly in your garage until moving day - buyers often fully recognize that homeowners are in transition, and therefore dismiss any concerns about "stuff" in the garage.



### **DEPERSONALIZE**

It's true: when a home is presented without the current owner's personal details including photos and sentimental items, the more appealing and comfortable it is to perspective buyers. In addition to packing away the clutter, it's a good idea to go ahead and pack up items that may come across as too personal.



### **REPAINT TO NEUTRAL TONES**

I know it can sometimes be boring, but neutral palettes allow potential buyers to envision their own style more freely than with vibrant colors. If time and energy allows, it's a good idea to switch any personal colors to good ol' white.



### **CLEAN, CLEAN, CLEAN**

In addition to the new cleaning checklists we've all embarked upon within the last few weeks, there's nothing more effective that you can do to prepare your home for the market than to shine it up to it's very best.